



Mark Bagley, Intel Corporation

Director of the Center for Genomic Data Engineering

Mark Bagley has been in the technology space for over 20 years and for the last 12 years has been at Intel focused on the Health and Life Sciences market. Mark's role is to identify technology that can drive speed, scale and reduce cost of Life Sciences workload to improve research, disease understanding, treatment and improve clinical outcomes. Mark is also responsible for the Intel Center for Genomic Data Engineering at the Broad Institute and Intel's Genomics business.



John Conley, UNC School of Law

William Rand Kenan, Jr. Professor of Law

John M. Conley is William Rand Kenan, Jr. Professor of Law at University of North Carolina-Chapel Hill. He holds an A.B. from Harvard and a JD and PhD in anthropology from Duke. He teaches civil procedure, intellectual property, and the law of biotechnology, and has written several books and numerous articles on the law of intellectual property as applied to emerging technologies, scientific evidence, and other topics in law and science. His article (with Robert Makowski),

"Back to the Future: Rethinking the Product of Nature Doctrine as a Barrier to Biotechnology Patents," was cited by both lower courts in the AMP v. Myriad Genetics gene patent case. John is of counsel to the law firm of Robinson, Bradshaw & Hinson of Charlotte and Chapel Hill, NC, where he focuses on intellectual property, biotechnology, privacy, and international law. He is also the editor of the *Genomics Law Report*, and speaks regularly on issues of law and science to audiences in the United States and internationally.



Barbara Evans, University of Houston Law Center

Alumnae College Professor of Law & Director of the Center for Biotechnology & Law

Barbara Evans is the Alumnae College Professor of Law and Director of the Center for Biotechnology & Law at the University of Houston Law Center, a member institution of the Texas Medical Center. She was named a Greenwall Foundation Faculty Scholar in Bioethics for 2010-2013 and is an elected member of the American Law Institute. Her recent activities have included service on the U.S. National Academies' Committee on Future Biotechnology Products; the Institute of

Medicine's Committee on Accessible and Affordable Hearing Health Care for Adults; the U.S. Food and Drug Administration's Sentinel System Privacy Panel, Patient Engagement Working Group, and National Evaluation System for Health Technologies Planning Board; and the U.S. National Committee for Vital and Health Statistics. She holds an electrical engineering degree from the University of Texas at Austin, an MS and PhD. in Earth Sciences from Stanford University, a JD from Yale Law School, and she completed a postdoctoral fellowship in clinical ethics at the University of Texas M.D. Anderson Cancer Center. She is licensed to practice law in New York and Texas.



David Hoffman, Intel Corporation

Associate General Counsel & Global Privacy Officer

David A. Hoffman is Associate General Counsel and Global Privacy Officer at Intel Corporation, in which he oversees Intel's privacy activities and security policy engagements. David is also Chair of the Board and Treasurer of the Triangle Privacy Research Hub. David joined Intel in 1998 as Intel's eBusiness attorney to manage the team providing legal support for Intel's Chief Information Officer. In 1999, he founded Intel's Privacy Team, and in 2000 was appointed Group Counsel of eBusiness and Director of Privacy. In 2005, he moved to Munich, Germany, as Group Counsel in the Intel European Legal Department, while leading Intel's Worldwide Privacy and Security Policy Team. David served on the U.S. Federal Trade Commission's Online Access and Security Advisory Committee. He received the International Association of Privacy Professionals' 2014 Privacy Vanguard Award. He served on the TRUSTe Board of Directors from 2000-2006, where he was Chair of the Compliance Committee of the Board. Also, in 2005 David was appointed to the Department of Homeland Security's Data Privacy and Integrity Advisory Committee. From 2005 – 2009, he served on the Board of Directors for the IAPP, on which he was the Board's Treasurer. He currently serves as a board member at the Future of Privacy Forum, the Information Accountability Foundation, and the National Cyber Security Alliance; chairs the data protection task force of the International Chamber of Commerce's Digital Economy Commission; and chairs a privacy advisory panel for the U.S. National Security Agency. He is a Senior Lecturing Fellow at his alma mater the Duke University School of Law where he was a Member of the Duke Law Review. David received an AB from Hamilton College.



Elizabeth Johnson, Wyrick Robbins

Privacy and Data Security Practice Group Lead

Elizabeth Johnson leads the Privacy and Data Security Practice Group at Wyrick Robbins. She and her teammates have focused exclusively in this area for more than 25 years combined. Her practice addresses all aspects of privacy and data security law, including compliance initiatives to address major legal requirements such as HIPAA, Gramm-Leach-Bliley Act, the FCRA, the Telephone Consumer Protection Act, CAN-SPAM, data security breach notification, GDPR, Privacy Shield and other international data transfer mechanisms. Elizabeth has assisted clients with a wide variety of implementation projects including cloud computing, health information exchanges, patient portals, bring-your-own-device, mobile applications, location tracking, online behavioral advertising, direct marketing, and complex customer insights initiatives. She also helps clients with government agency inquiries pertaining to privacy and data security, such as HIPAA compliance reviews conducted by the U.S. Department of Health and Human Services.



Anne Klinefelter, UNC School of Law

Director of the Law Library & Associate Professor of Law

Professor Anne Klinefelter is Director of the Law Library and Associate Professor of Law at the University of North Carolina School of Law, positions she has held since 2007. Anne serves as a Faculty Affiliate of the UNC Center for Media Law and Policy and as a member of the Advisory Board of the Future of Privacy Forum. Anne has been active in library associations and library education. In 2012, she received the Distinguished Lecturer Award from the American Association of Law Libraries. She is a past chair of the American Association of Law Schools Section on Law Libraries and past president of the Southeastern Chapter of the American Association of Law Libraries. In 2015, she, along with her colleague Professor David Ardia, received an award from the Berkeley Center for Law and Technology for her work on the privacy issues from access to digital court records. She also chaired the Copyright Committee of the American Association of Law Libraries. Anne held leadership roles in two library consortia, serving as chair of the Consortium of Southeastern Academic Law Libraries and of the Triangle Research Libraries Network Council of Directors. Prior to coming to UNC, she served as Acting Director of the Law Library at the University of Miami and also held positions in the law libraries at Boston University and the University of Alabama. Anne graduated from the law school, received a MS in Library Service, and received her undergraduate degree from the University of Alabama.



Joan Krause, UNC School of Law

Dan K. Moore Distinguished Professor of Law

Professor Joan H. Krause is Dan K. Moore Distinguished Professor of Law; professor (secondary appointment) in the Department of Social Medicine, School of Medicine; and adjunct professor of health policy and management in the School of Public Health. She previously served as George Butler Research Professor of Law and Co-Director of the Health Law & Policy Institute at the University of Houston Law Center, where she joined the faculty in 2001. From 1997-2001, Joan was a member of the health law faculty at Loyola University Chicago School of Law. Before attending law school, she worked as a medical writer/editor in the pharmaceutical industry. After law school, she served as a law clerk for the Honorable Dorothy W. Nelson of the United States Court of Appeals for the 9th Circuit. Following her clerkship, Professor Krause was an associate in the Health Practice Group of Hogan & Hartson in Washington, D.C. She is the co-author of *Health Law ad Bioethics: Cases in Context* (2009) and *Practicing Bioethics Law* (2016). Joan received her BA with Honors in Political Science from Yale University, where she graduated summa cum laude. She received her JD with distinction from Stanford Law School, where she was elected to the Order of the Coif and served as Senior Articles Editor of the Stanford Law and Policy Review, as well as a Writer and Copy Editor for the Stanford Law Journal.



Brenda Leong, Future of Privacy Forum (FPF)

Senior Counsel & Director of Strategy

Brenda Leong, CIPP/US, is Senior Counsel and Director of Strategy at the Future of Privacy Forum. She oversees strategic planning of organizational goals, as well as managing the FPF portfolio on biometrics, particularly facial recognition, along with the ethics and privacy issues associated with artificial intelligence. She works on industry standards and collaboration on privacy concerns, by partnering with stakeholders and advocates to reach practical solutions to the privacy challenges for consumer and commercial data uses. Prior to working at FPF, Brenda served in the U.S. Air Force, including policy and legislative affairs work from the Pentagon and the U.S. Department of State. She is a 2014 graduate of George Mason University School of Law.



Kathryn Marchesini, Department of Health and Human Services (HHS)

Senior Advisor for Privacy

Kathryn Marchesini is the Senior Advisor for Privacy at the U.S. Department of Health and Human Services (HHS) in the Office of the National Coordinator for Health Information Technology (ONC). Kathryn currently advises stakeholders on privacy and security implications surrounding electronic health information, technology, and health research. She works closely with the HHS Office for Civil Rights, National Institutes of Health, and other federal agencies, to provide strategic direction and substantive expertise at the intersection of privacy and security law, technology, and health care. Kathryn participates in federal rulemaking, guidance, and policy outreach initiatives focused on data sharing, access and use, and innovation. Prior to this position, Kathryn led ONC's privacy team and federal policy, guidance, and education initiatives addressing emerging and health IT privacy and security-related issues, including advising on rulemaking efforts. During the past 7 years at HHS, she has helped shape national and international policy around electronic health information exchange, mobile technology, and health research. Prior to joining HHS, Kathryn was a strategy and technology consultant at two global management consulting firms where she provided operational enhancement, organizational design, and strategy expertise and lead IT modernization and transformation efforts to help clients bridge the gap between business requirements, technology, and law. Kathryn earned her JD from University of North Carolina School of Law, BS from Catholic University, and a professional certificate in Strategic Decision and Risk Management in Healthcare from Stanford University. She also maintains a Project Management Professional and Certified Information Systems Security Professional (CISSP) certificate.



Kenneth Park, QuintimesIMS

Vice President & Head of Offering Development, Real-World Information (RWI)

Dr. Kenneth Park is Vice President and Head of Offering Development, RWI. He has extensive experience in launching and building new business lines, and innovative capabilities in the health-care data, analytics and technology arena. A medical physician, Kenneth previously led clinical data strategy at Anthem, including the creation of the California Integrated Data Exchange (Cal INDEX). He also managed the data environment for Anthem's research subsidiary, HealthCore.

Prior to this, Kenneth was a leader of Big Data in Healthcare and RWE activities at McKinsey & Company, helping clients across the stakeholder landscape develop Big Data capabilities and enter new business adjacencies. Kenneth holds a Doctor of Medicine degree from the University of Southern California, Keck School of Medicine, and a Bachelor's degree in Psychology from Harvard College.



Misha Rashkin, Helix

Senior Genetic Counselor of the Policy and Genomics Services

Misha Rashkin, MS, LGC is a licensed genetic counselor in the state of California and is Senior Genetic Counselor in the department of Policy and Genomic Services at Helix, LLC. He is the incoming 2018 Chair of the Public Policy Committee (PPC) for the National Society of Genetic Counselors (NSGC), where he chaired the workplace wellness position statement task force for the PPC. Misha received his MS from the Icahn School of Medicine in 2013, and began his genetic counseling career at the Geisinger Health System, where he counseled patients in the oncology

clinic and coordinated research projects on ethics and on clinical genetics. In 2015, Misha returned to the Icahn School of Medicine where he coordinated a phase 1 and 2 clinical trial for an enzyme replacement therapy, founded the genetic counseling clinic at the Dubin Breast Center, and was the primary investigator of a randomized controlled trial comparing two methods of pre-test genetic counseling. He joined the team at Helix in May of 2017 where he develops cross-functional policy programs for Helix and with its partners, and supports Helix's consumer education efforts.



Martha Wewer, RTI International

Chief Privacy Officer

Martha Wewer is honored to be RTI's Chief Privacy Officer. In addition to being an attorney by trade, she has been a privacy officer for eight years, both in the public sector with the State of North Carolina and now with RTI International. As Chief Privacy Officer for RTI, Martha collaborates with researchers on all manner of privacy-related questions. Often those questions surround issues of consent and authorization with research participants, personally identifiable information and protected health information in data sets, compliance with HIPAA, Privacy Act and CIPSEA

regulations, and difficult questions relating to vulnerable populations and infectious diseases in the public health space. Martha serves as the subject matter expert on RTI's Cloud Evaluation Committee, Cybersecurity and Insider Threat Committee and co-chairing the Data Governance Committee. She earned her bachelor's degree from the University of California San Diego and her Juris Doctorate from the University of San Diego School of Law. She holds certifications in Healthcare Compliance and Research Compliance from Healthcare Compliance Association (HCCA). Martha lives in Holly Springs with her husband Tim, two children, Zoey and Elliot, and two dogs, Quincy and Sadie Belle. She volunteers with a variety of charitable organizations and serves as the president of the Board of Directors for the Piedmont Wildlife Center.